**Complete Guide: Converting Figma Design to Website Using Cursor – Ratchet Money and New MINGUS Landing Pages**

**Overview**

This guide provides step-by-step prompts to use in Cursor AI to convert your Figma landing page design into a fully functional website. Follow these prompts in order for best results.

**Phase 1: Project Setup**

**Step 1: Initialize Project Structure**

**Prompt:**

Create a modern HTML landing page project structure with the following:

- index.html file with proper HTML5 structure

- styles.css file for styling

- images folder for assets

- Include meta tags for responsive design and SEO

- Set up the basic HTML structure with header, hero section, features, testimonials, and footer

- Use semantic HTML elements

**What this does:** Creates all the foundational files and folders you need to start building.

**Step 2: Set Up CSS Framework**

**Prompt:**

Set up the CSS file with:

- CSS Reset/normalize styles

- Modern flexbox and grid layout utilities

- Responsive breakpoints for mobile, tablet, and desktop

- CSS custom properties (variables) for colors, fonts, and spacing

- Basic button and form styling classes

**What this does:** Gives you a solid CSS foundation that makes styling much easier later.

**Phase 2: Building from Figma Reference**

**Step 3: Analyze Figma Design**

**Prompt:** (Customize the bracketed sections with your specific design)

I have a Figma landing page design that I want to recreate. The design has [describe your layout: "a header with logo and navigation, a hero section with headline and CTA button, three feature cards, testimonials section, and footer"].

Create the HTML structure for this layout using semantic elements. Make it mobile-first responsive and include placeholder content that I can replace with my business information.

**What this does:** Creates the HTML skeleton that matches your specific Figma layout.

**Step 4: Style the Header**

**Prompt:** (Fill in your specific requirements)

Style the header section to match this description from my Figma design:

- Logo on the left, navigation menu on the right

- Background color: [your color]

- Logo should be [dimensions] and navigation links should be [your preferred font]

- Make it sticky/fixed on scroll

- On mobile, convert navigation to a hamburger menu

- Add smooth scrolling when navigation links are clicked

**What this does:** Creates your navigation with mobile responsiveness and smooth functionality.

**Step 5: Create Hero Section**

**Prompt:** (Insert your actual content)

Build a hero section with:

- Large headline: "[your headline]"

- Subheadline: "[your subheadline]"

- Primary CTA button: "[your CTA text]"

- Background: [describe if it's a color, gradient, or will have background image]

- Text should be centered and responsive

- CTA button should have hover effects

- Section should be full viewport height on desktop, shorter on mobile

**What this does:** Creates your most important above-the-fold section with proper styling.

**Phase 3: Adding Business Content**

**Step 6: Features/Services Section**

**Prompt:**

Create a features section with:

- Section title: "[your section title]"

- Three columns on desktop, single column on mobile

- Each feature has an icon placeholder, title, and description

- Cards should have subtle shadows and hover effects

- Use flexbox or CSS Grid for layout

- Include the following features: [list your 3 main features/services]

**Step 7: Testimonials Section**

**Prompt:**

Build a testimonials section with:

- Alternating layout or carousel design

- Customer name, company, and quote

- Star ratings display

- Professional styling with background color [your choice]

- Responsive layout that works on all devices

- Include these testimonials: [your actual testimonials or placeholder text]

**Phase 4: Interactive Elements**

**Step 8: Contact Form**

**Prompt:**

Create a contact form with:

- Fields: Name, Email, Phone, Message

- Proper form validation using HTML5 and JavaScript

- Styling that matches the rest of the site

- Submit button with loading state

- Success message display

- Form should be accessible with proper labels

- Connect form submission to [your preferred method: email service, contact form provider]

**Step 9: Add Animations and Interactions**

**Prompt:**

Add smooth animations and interactions:

- Fade in animations for sections as they scroll into view

- Smooth hover effects on buttons and cards

- Parallax scrolling effect on hero section (optional)

- Loading animations

- Use CSS transitions and keyframes, avoid heavy JavaScript libraries

- Ensure animations respect user's motion preferences

**Phase 5: Optimization and Deployment**

**Step 10: Performance Optimization**

**Prompt:**

Optimize the website for performance:

- Minify CSS and JavaScript

- Add image optimization recommendations

- Implement lazy loading for images

- Add proper meta tags for SEO

- Include Open Graph tags for social media sharing

- Add Google Analytics tracking code placeholder

- Ensure accessibility compliance (WCAG guidelines)

**Step 11: Mobile Responsiveness Check**

**Prompt:**

Review and fix any mobile responsiveness issues:

- Test all breakpoints (320px, 768px, 1024px, 1200px+)

- Ensure touch targets are at least 44px

- Fix any text that's too small or large

- Adjust spacing and margins for mobile

- Make sure images scale properly

- Test form usability on mobile devices

**Step 12: Browser Compatibility**

**Prompt:**

Add cross-browser compatibility fixes:

- Add vendor prefixes for CSS properties

- Include polyfills for older browsers if needed

- Test and fix any layout issues in Safari, Chrome, Firefox, Edge

- Add fallbacks for CSS Grid and Flexbox

- Ensure the site works without JavaScript enabled

**Phase 6: Customization**

**Step 13: Color Scheme Update**

**Prompt:** (Insert your brand colors)

Update the entire color scheme to match my brand:

- Primary color: [hex code]

- Secondary color: [hex code]

- Accent color: [hex code]

- Background colors: [hex codes]

- Text colors: [hex codes]

Update all CSS custom properties and ensure good contrast ratios for accessibility

**Step 14: Typography Customization**

**Prompt:**

Update typography to use:

- Primary font: [Google Font name] for headings

- Secondary font: [Google Font name] for body text

- Add proper font loading and fallbacks

- Adjust line heights and letter spacing for readability

- Ensure font sizes are responsive and accessible

**Step 15: Content Integration**

**Prompt:** (Fill in your actual business details)

Help me replace all placeholder content with my actual business information:

- Business name: [your business]

- Tagline: [your tagline]

- Services: [list your services]

- Contact information: [phone, email, address]

- Social media links: [your social links]

- Update all meta tags and titles accordingly

**Advanced Features (Optional)**

**Step 16: Add Analytics and Tracking**

**Prompt:**

Integrate tracking and analytics:

- Google Analytics 4 tracking code

- Facebook Pixel for advertising

- Google Tag Manager setup

- Conversion tracking for form submissions

- Event tracking for button clicks

- Privacy-compliant cookie consent banner

**Step 17: SEO Optimization**

**Prompt:**

Optimize for search engines:

- Add proper heading hierarchy (H1, H2, H3)

- Include meta descriptions and title tags

- Add structured data markup for local business

- Create XML sitemap

- Add robots.txt file

- Optimize images with alt tags

- Ensure fast loading speeds

**Best Practices for Using These Prompts**

**Tips for Success:**

1. **Be Specific:** The more details you provide about your Figma design, the better Cursor can recreate it
2. **One Section at a Time:** Use one prompt per section to avoid overwhelming the AI
3. **Iterate:** If the result isn't perfect, use follow-up prompts
4. **Test Frequently:** After each major prompt, test the result in your browser
5. **Ask for Explanations:** Add "Explain what you're doing and why" to understand the code better

**Useful Follow-up Prompts:**

* "The mobile menu isn't working properly, can you fix it?"
* "Make the hero section background image darker so text is more readable"
* "Add a subtle animation when the page loads"
* "The form validation isn't working, can you debug it?"
* "Make the header logo bigger"
* "Change the button color to blue"
* "Add more spacing between sections"

**Before You Start:**

* [ ] Have your Figma design ready and analyzed
* [ ] Know your brand colors (hex codes)
* [ ] Have your business content prepared (headlines, descriptions, contact info)
* [ ] Choose your fonts from Google Fonts
* [ ] Decide on your hosting solution

**Testing Checklist:**

* [ ] Test on mobile, tablet, and desktop
* [ ] Check all links and buttons work
* [ ] Test form submission
* [ ] Verify images load properly
* [ ] Check loading speed
* [ ] Test in different browsers
* [ ] Verify accessibility with screen readers

**Deployment Ready**

Once you've completed all steps, you'll have a fully functional website ready to upload to your web hosting provider. The code will be clean, responsive, and optimized for performance and SEO.

**Next Steps: Working with Figma CSS in Cursor**

**Overview**

You've copied CSS code from your Figma design - now you need to transform it into clean, responsive, web-ready code. Follow these Cursor prompts in order to get the best results.

**Step 1: Upload and Analyze Your Figma CSS**

**Cursor Prompt:**

I have CSS code exported from Figma for my landing page. Please analyze this CSS and tell me:

- What needs to be cleaned up for web use

- If there are any problematic absolute positioning issues

- What HTML structure I'll need to support this CSS

- Any responsive design issues I should address

[Paste your Figma CSS code here]

**What this does:** Gets Cursor to identify common Figma export problems before you start building.

**Expected Issues to Look For:**

* Overuse of position: absolute
* Fixed pixel values everywhere
* Missing responsive design considerations
* Bloated or unnecessary code

**Step 2: Create Proper HTML Structure**

**Cursor Prompt:**

Based on the Figma CSS I provided, create a clean, semantic HTML structure that will work with this styling. Include:

- Proper HTML5 semantic elements (header, main, section, footer)

- Appropriate class names that match the CSS

- A logical document structure

- Placeholder content where needed

- Meta tags for responsive design

**What this does:** Builds the HTML foundation that works with your Figma CSS while following web standards.

**Step 3: Clean Up and Optimize the CSS**

**Cursor Prompt:**

Clean up and optimize the Figma CSS code by:

- Removing unnecessary absolute positioning where possible

- Converting fixed pixel values to responsive units (rem, %, vw/vh) where appropriate

- Organizing the CSS into logical sections (reset, variables, layout, components)

- Adding CSS custom properties for colors and fonts

- Removing any Figma-specific artifacts or unused styles

- Adding proper responsive breakpoints

**What this does:** Transforms Figma's export into professional, maintainable CSS code.

**Key Improvements:**

* Better organization and readability
* Responsive units instead of fixed pixels
* CSS variables for easy customization
* Removal of unnecessary code

**Step 4: Make It Mobile Responsive**

**Cursor Prompt:**

The Figma CSS was designed for desktop. Help me make it fully responsive by:

- Adding proper mobile breakpoints (@media queries)

- Converting fixed layouts to flexible ones

- Ensuring text and images scale properly

- Making sure touch targets are at least 44px on mobile

- Adjusting spacing and typography for smaller screens

- Testing that all elements stack properly on mobile

**What this does:** Adds mobile-first responsive design to your desktop-focused Figma export.

**Mobile Considerations:**

* Touch-friendly button sizes
* Readable text at all screen sizes
* Proper content stacking
* Optimized spacing for small screens

**Step 5: Add Missing Interactive Elements**

**Cursor Prompt:**

The Figma design is static. Add the following interactive functionality:

- Hover effects for buttons and links

- Smooth scrolling navigation if there's a menu

- Form functionality with validation

- Loading states and transitions

- Any animations that would enhance the user experience

- Ensure all interactive elements are accessible

**What this does:** Brings your static design to life with proper web interactions.

**Interactive Features Added:**

* Button hover and focus states
* Form validation and feedback
* Smooth animations and transitions
* Keyboard navigation support
* Loading and success states

**Step 6: Cross-Browser Compatibility**

**Cursor Prompt:**

Ensure the CSS works across all modern browsers by:

- Adding vendor prefixes where needed

- Providing fallbacks for newer CSS features

- Testing flexbox and grid compatibility

- Ensuring fonts load properly with fallbacks

- Adding any necessary polyfills

**What this does:** Makes sure your site works consistently across different browsers.

**Compatibility Fixes:**

* Vendor prefixes for experimental features
* Fallback fonts and styles
* Progressive enhancement approach
* Support for older browser versions

**Step 7: Performance Optimization**

**Cursor Prompt:**

Optimize the code for web performance:

- Minify the CSS and remove unused styles

- Optimize any large background images or graphics

- Add lazy loading for images

- Ensure the CSS loads efficiently

- Add proper meta tags for SEO and social sharing

**What this does:** Ensures your website loads quickly and performs well.

**Performance Improvements:**

* Smaller file sizes
* Faster loading times
* Better SEO optimization
* Improved user experience

**Common Issues with Figma CSS Exports**

**Problems to Watch For:**

**1. Absolute Positioning Overuse**

* Figma uses position: absolute for everything
* Doesn't work well for responsive design
* Causes overlay and stacking issues

**2. Fixed Pixel Values**

* Everything is in px instead of responsive units
* Doesn't scale properly on different screen sizes
* Makes maintenance difficult

**3. No Semantic Structure**

* Lots of generic divs without proper HTML elements
* Poor accessibility and SEO
* Difficult for screen readers

**4. Missing Interactive States**

* No hover, focus, or active states
* Static design doesn't account for user interactions
* Poor usability on actual websites

**5. Desktop-Only Design**

* No mobile considerations built in
* Fixed layouts that don't adapt
* Poor mobile user experience

**Quick Diagnostic Prompts**

**For Specific Issues:**

**Layout Problems:**

The layout is breaking on mobile/tablet. Help me fix the responsive issues in this CSS section: [paste problematic CSS]

**Positioning Issues:**

Elements are overlapping or not positioning correctly. Convert this absolute positioning to a more flexible layout: [paste CSS]

**Missing Interactivity:**

Add proper button styling and hover effects to match the Figma design for these elements: [describe which elements need interactivity]

**Performance Problems:**

The page is loading slowly. Help me optimize this CSS and identify any performance bottlenecks: [paste CSS]

**Color/Brand Customization:**

Update all colors in this CSS to match my brand colors:

- Primary: [hex code]

- Secondary: [hex code]

- Accent: [hex code]

[paste CSS section to update]

**Typography Issues:**

The fonts from Figma aren't loading properly. Help me set up proper web fonts and fallbacks for: [list your fonts]

**Testing Checklist**

After each step, verify:

**✅ Desktop Display**

* [ ] Matches your Figma design closely
* [ ] All elements are positioned correctly
* [ ] Colors and fonts are accurate
* [ ] Images and graphics display properly

**✅ Mobile Responsiveness**

* [ ] Content stacks properly on small screens
* [ ] Text is readable without zooming
* [ ] Buttons are touch-friendly (44px minimum)
* [ ] Navigation works on mobile

**✅ Interactive Elements**

* [ ] Buttons have hover effects
* [ ] Forms validate and submit properly
* [ ] Links work and have proper styling
* [ ] Animations are smooth and purposeful

**✅ Cross-Browser Testing**

* [ ] Works in Chrome, Safari, Firefox, Edge
* [ ] Fonts load consistently
* [ ] Layout doesn't break in any browser
* [ ] Interactive elements function everywhere

**✅ Performance**

* [ ] Page loads quickly (under 3 seconds)
* [ ] Images are optimized
* [ ] CSS is minified and efficient
* [ ] No console errors

**Pro Tips for Success**

**Work Section by Section**

Instead of trying to fix everything at once:

1. Start with the header
2. Move to the hero section
3. Work through features/content areas
4. Finish with the footer

**Test Frequently**

After each major change:

* View in browser immediately
* Test on mobile device or dev tools
* Check for console errors
* Verify functionality works

**Keep Your Figma Design Open**

* Reference it constantly for visual accuracy
* Note any interactive states you need to add
* Identify responsive behavior expectations

**Document Changes**

Keep track of what you've modified so you can:

* Explain changes to team members
* Revert if something breaks
* Apply similar fixes to other sections

**Ready for Launch**

Once you've completed all steps, you'll have:

* ✅ Clean, semantic HTML structure
* ✅ Optimized, responsive CSS
* ✅ Cross-browser compatibility
* ✅ Interactive elements and animations
* ✅ Performance optimization
* ✅ Mobile-friendly design

Your Figma design will be transformed into a professional, fully functional website ready for deployment!